

# **HARNESSING THE POWER OF PROCHARGE®**

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# AGENDA

1. What is ProCharge®?
2. The ProCharge Ecosystem
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4. ProCharge Mobile
5. ProCharge Desktop
6. QuickBooks Accounting
7. The ProCharge API
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# WHAT IS PROCHARGE?

## KEY FEATURES

### User-Friendly Technology:

- Easy-to-navigate interface with a minimal learning curve, making it accessible to business owners and their staff.

### Versatile Payment Options:

- Supports **credit cards, debit cards, ACH, and e-checks**.
- Enables **in-person, online, and mobile payments** through an intuitive interface.

### Next-Day Funding:

- Businesses receive their funds quicker, improving **cash flow** and operational efficiency.

### Flexible Integrations:

- Seamless integration with **QuickBooks, accounting software, and custom APIs** to ensure compatibility with existing business systems.

# THE PROCHARGE ECOSYSTEM

## OVERVIEW



### ProCharge Virtual Terminal & Gateway

Comprehensive Online Payment Solution



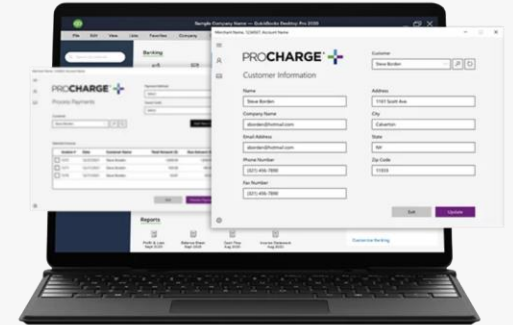
### ProCharge Mobile

Mobile Payment Processing



### ProCharge Desktop

Simplified Payment Acceptance



### ProCharge QuickBooks Integration

Streamlined Accounting Integration

**Developer-Friendly API for Custom Integrations**

# PROCHARGE **VIRTUAL TERMINAL**

## Comprehensive Online Payment Solution:

- **ProCharge Virtual Terminal** provides a secure, web-based interface for **processing payments online**, without the need for physical terminals.
- Process **credit card** and **ACH payments** remotely, ideal for businesses that operate in e-commerce or provide **remote services**.

## Invoice Creation & Management:

- Create and send **invoices** with the option to offer **recurring billing** for subscription services or installment plans.
- Manage customer information and **securely store payment methods** for future transactions.

## Support for Reverse Cash Discounting and Cash Discounting:

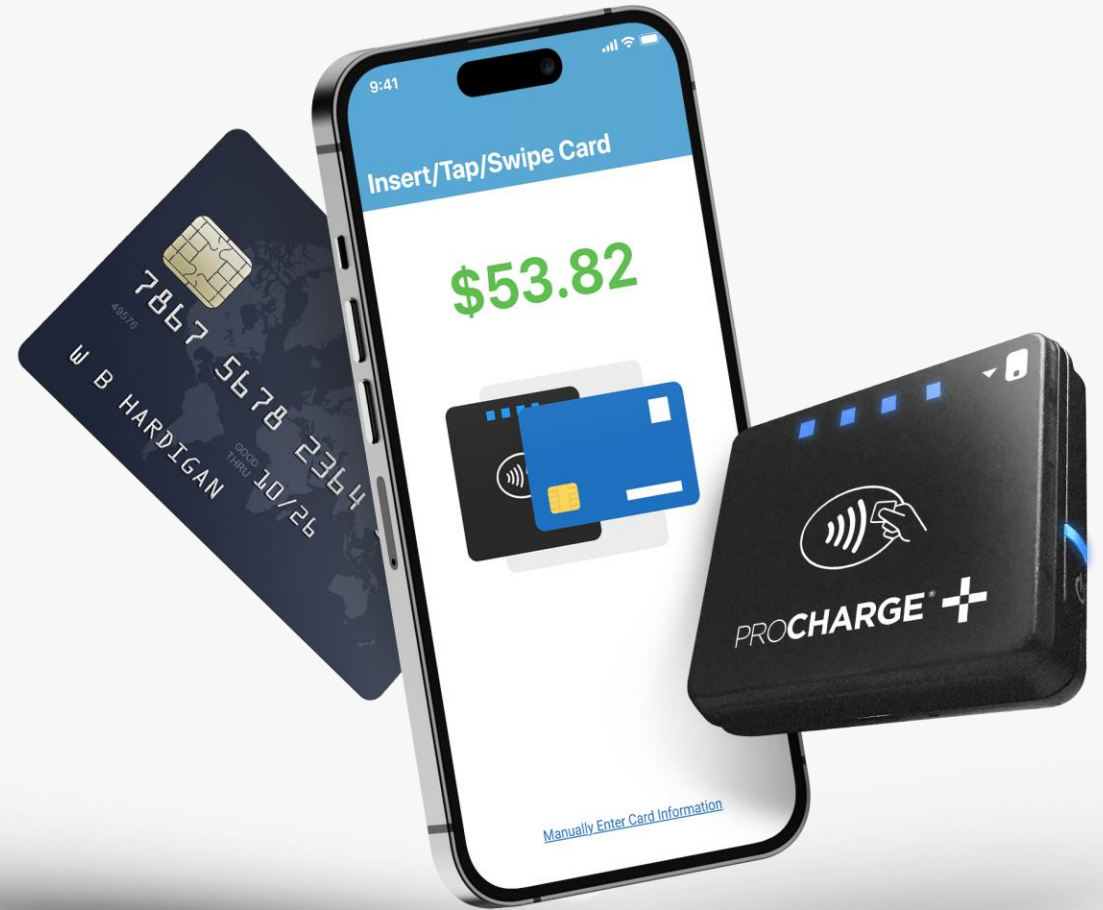
- Supports **RCD and CD**, allowing businesses to offer different prices depending on the payment method (credit card vs. cash).

## Real-Time Insights & Reporting:

- Access **real-time transaction data** to monitor business performance and payment trends.
- Export reports for in-depth analysis and accounting reconciliation.

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# PROCHARGE MOBILE



# PROCHARGE **MOBILE**

## Mobile Payment Processing:

- Built for businesses on the go, **ProCharge Mobile** offers a **mobile-friendly payment solution** that connects directly with your ProCharge Gateway.
- Available on **iOS** and **Android**, ensuring flexibility for all mobile devices.

## Full Feature Set in a Mobile Format:

- Supports **EMV**, **contactless**, and **swiped transactions** using a **mobile card reader**.
- Easily integrates with **inventory** and **invoicing** features, giving businesses the ability to track sales and manage invoices on the move.

## Signature Capture & Tip Prompts:

- Customers can **sign digitally** on the mobile device, and businesses can prompt customers for **tips**, making it ideal for service-based industries.

## Card Present Rates:

- Benefit from **lower transaction fees** thanks to card-present payment methods, improving cost-efficiency for businesses processing payments in-person.



# PROCHARGE DESKTOP



# PROCHARGE **DESKTOP**

## **Simplified Payment Acceptance:**

- A robust **in-office payment solution** designed for businesses that operate in physical locations.
- Accepts payments through **EMV, NFC, and swiped transactions**, ensuring compatibility with the latest payment technologies like **Apple Pay** and **Google Pay**.

## **Multi-Device Support:**

- Allows businesses to use **multiple terminals** simultaneously, providing flexibility for larger businesses that need multiple checkout points.

## **Advanced Features:**

- **Sale, Void, Refund** options are all integrated, making transaction management easy.
- Support for **cash discounts** and **surcharging**, allowing businesses to offer cost-saving payment methods or pass on processing fees.

## **Local & Cloud-Based Reporting:**

- Provides both **local and cloud-based reporting** so businesses can monitor performance in real-time.
- Securely stores transaction data for easy access and analysis.

# QUICKBOOKS ACCOUNTING

## PROCHARGE QUICKBOOKS INTEGRATION

### Streamlined Accounting Integration:

- **ProCharge integrates seamlessly with QuickBooks**, allowing businesses to synchronize customer and payment data.

### Automated Invoice Sync:

- Payments processed through ProCharge automatically sync with your **QuickBooks invoices**, reducing the need for manual data entry and improving efficiency.

### Quick & Easy Payments:

- Process payments directly within **QuickBooks**, offering a fast and secure way to complete transactions and update financial records.

# PROCHARGE API

## DEVELOPER-FRIENDLY API FOR CUSTOM INTEGRATIONS

### Customizable Solutions:

- For businesses with specific needs, ProCharge offers **developer-friendly APIs** that allow for easy customization and integration with **CRM, ERP**, or other business management tools.

### Tailored to Business Needs:

- Work with development teams to build bespoke integrations that cater to your specific workflow or unique industry requirements.

### Dedicated Developer Support:

- Access to **developer documentation** and **support teams** ensures smooth implementation and troubleshooting during custom integrations.

# BENEFITS OF PROCHARGE

## Cost Efficiency

- Lower Transaction Fees
- Service Fee & Cash Discount Program
- No Hidden Fees

## Security and Compliance

- PCI-DDS Compliance
- Tokenization and Encryption
- Fraud Prevention Tools

## Real-Time Reporting and Analytics

- Transaction Monitoring
- Comprehensive Reporting
- Performance Tracking

## Enhanced Cash Flow

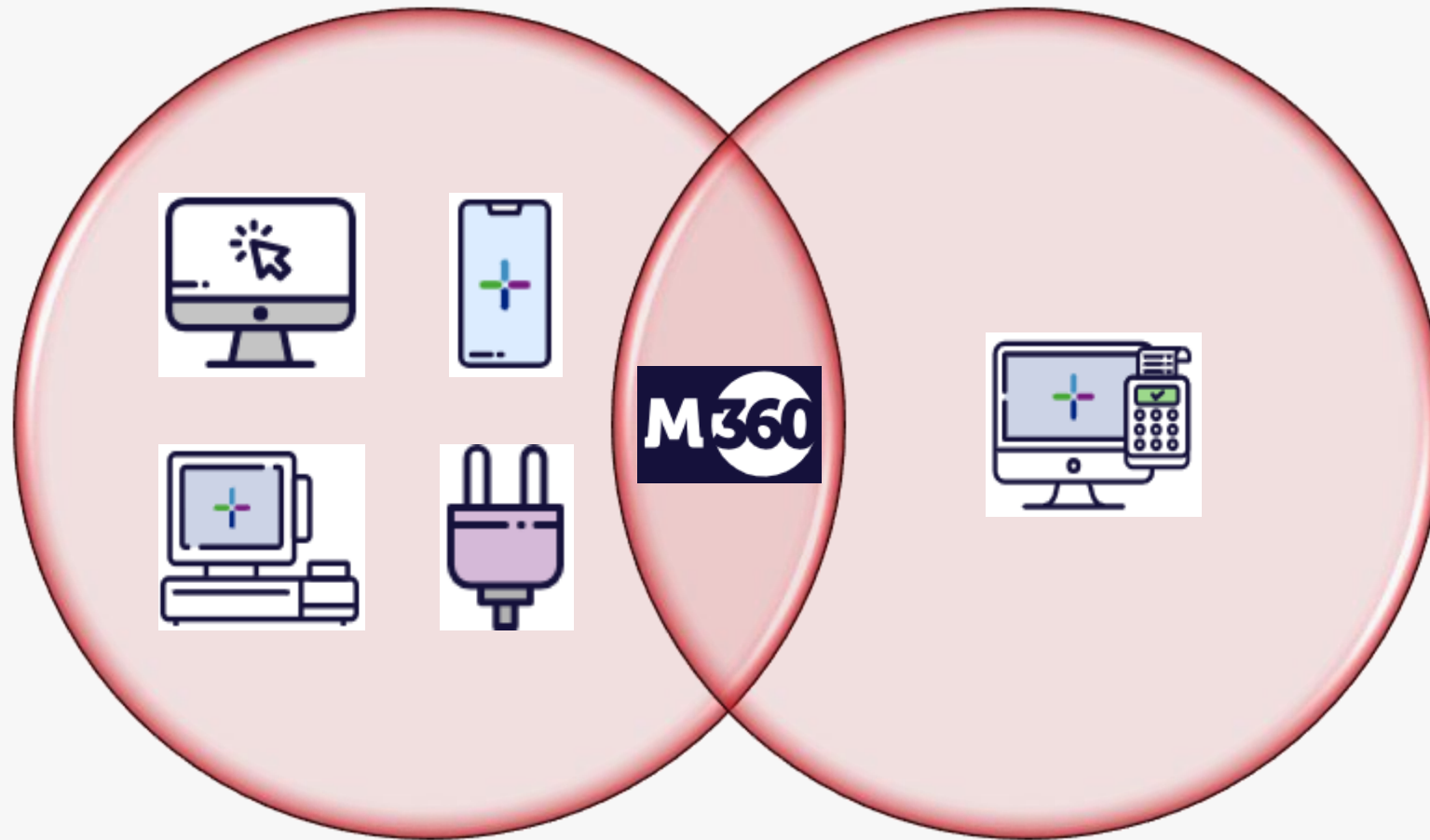
- Next Day Funding
- Seamless Reconciliation

## Flexibility and Scalability

- Multi-Channel Payment Solutions
- Scalable



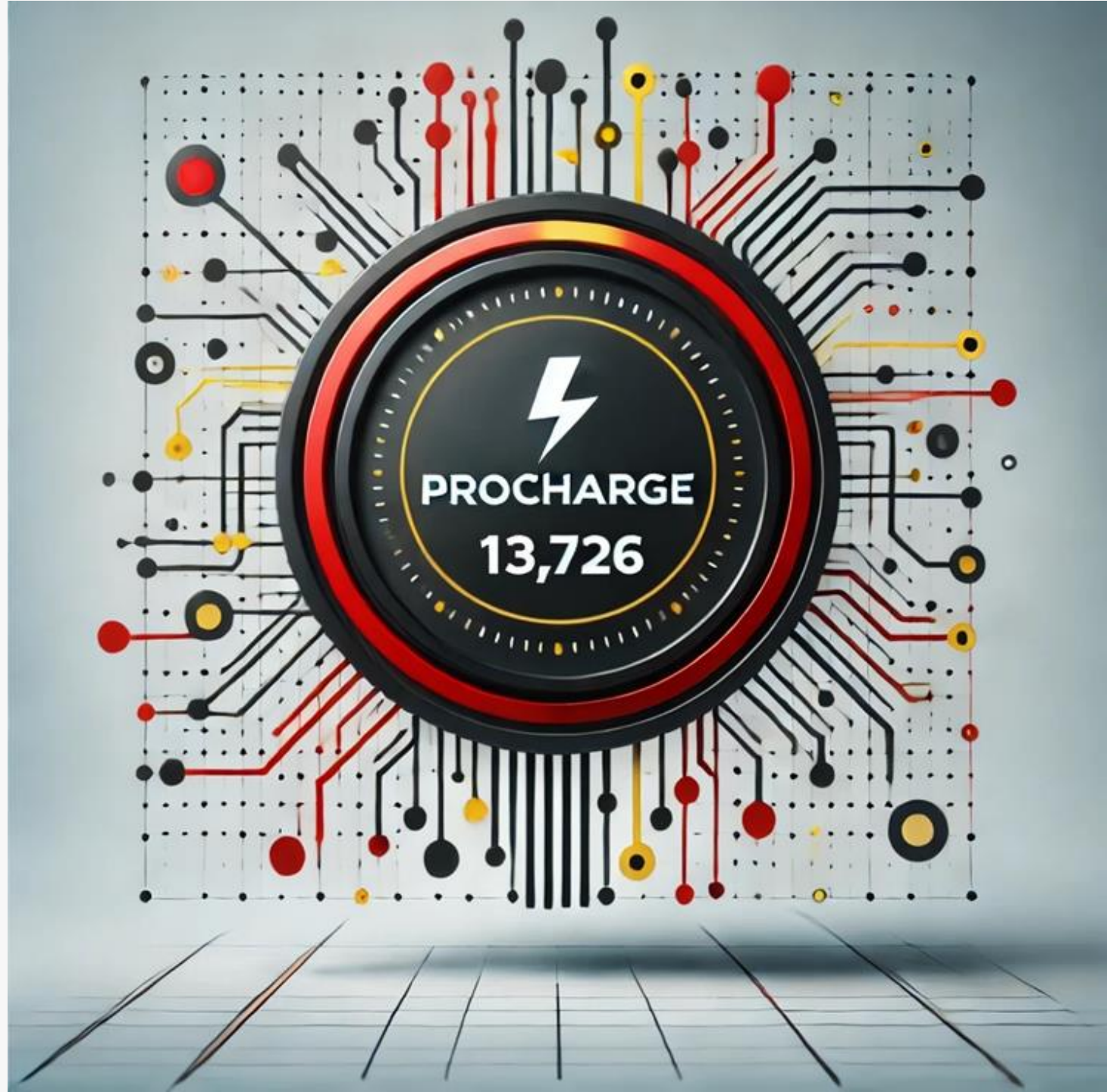
# BRINGING THINGS TOGETHER





# PROCHARGE

## BY THE NUMBERS



# PROCHARGE

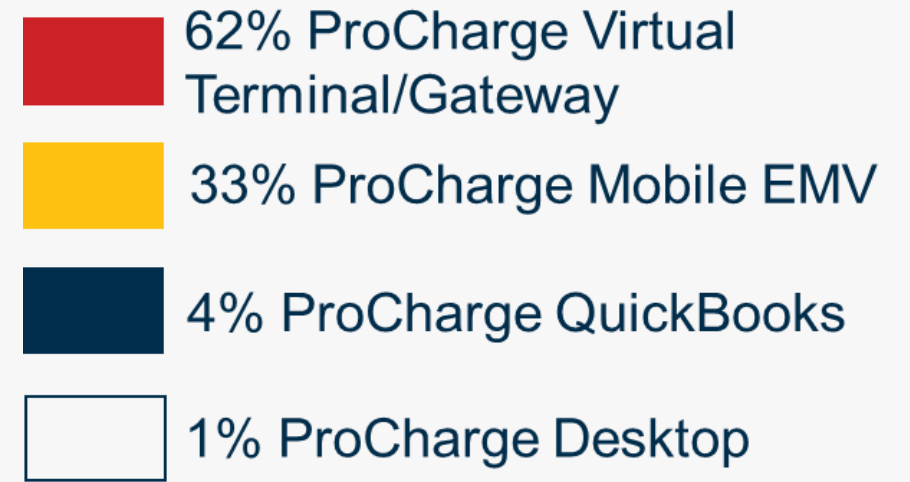
## BY THE NUMBERS





# PROCHARGE

## BY THE NUMBERS



# PROCHARGE

## BY THE NUMBERS

TOP 10 PROCHARGE Industries by Volume	
Rank	SIC Classification
1	Eating Places
2	Liquor Stores
3	Motor Vehicle Dealers
4	Offices and Clinics of Dentists
5	Miscellaneous Food Stores
6	General Automotive Repair Shop
7	Miscellaneous Retail Stores
8	Grocery Stores
9	Commercial Equipment
10	Special Trade Contractors



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**THANK YOU!!**

**IMPACT** 21