

ROUNDING OUT YOUR EPI BRIEFCASE

HOW STICKY PRODUCTS CAN LEAD TO SUCCESS

PRESENTED BY PRODUCT SUCCESS:
SHARON KAUR, MANAGER
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USING PRODUCTS TO GET IN THE DOOR

AND KEEP MERCHANTS INVESTED

"POTENTIAL" MERCHANTS

- TableTurn (Aloha/MICROS®)
- ProCharge® Desktop
- DeliverMe® Standalone
- eGiftSolutions®

EXISTING MERCHANTS

- TableTurn (Exatouch®)
- DeliverMe Integrated
- eGiftSolutions

TABLETURN® FOR RESTAURANTS

- Mobile solutions for curbside pickup, delivery, and pay-at-table
- Contactless and EMV payments with tip adjust
- Print, email, or text receipts
- Simple splitting of checks and tender types
- Optional service ratings

ADDITIONAL BENEFITS

- Reduces chargebacks and fraud
- Improves overall customer experience by paying quickly and securely
- Optimizes server productivity
- Simplifies server reconciliation and minimizes errors

TT TABLETURN® FOR RESTAURANTS

Currently supports THREE point of sale devices

- Exatouch with Pax A920
- Aloha with A35, S300
- MICROS with Pax A920, A35, S300



PROCHARGE DESKTOP (PCD)

PAYMENT PROCESSING FOR OFFICES, DEALERSHIPS, AND MORE

An ideal in-office solution for...

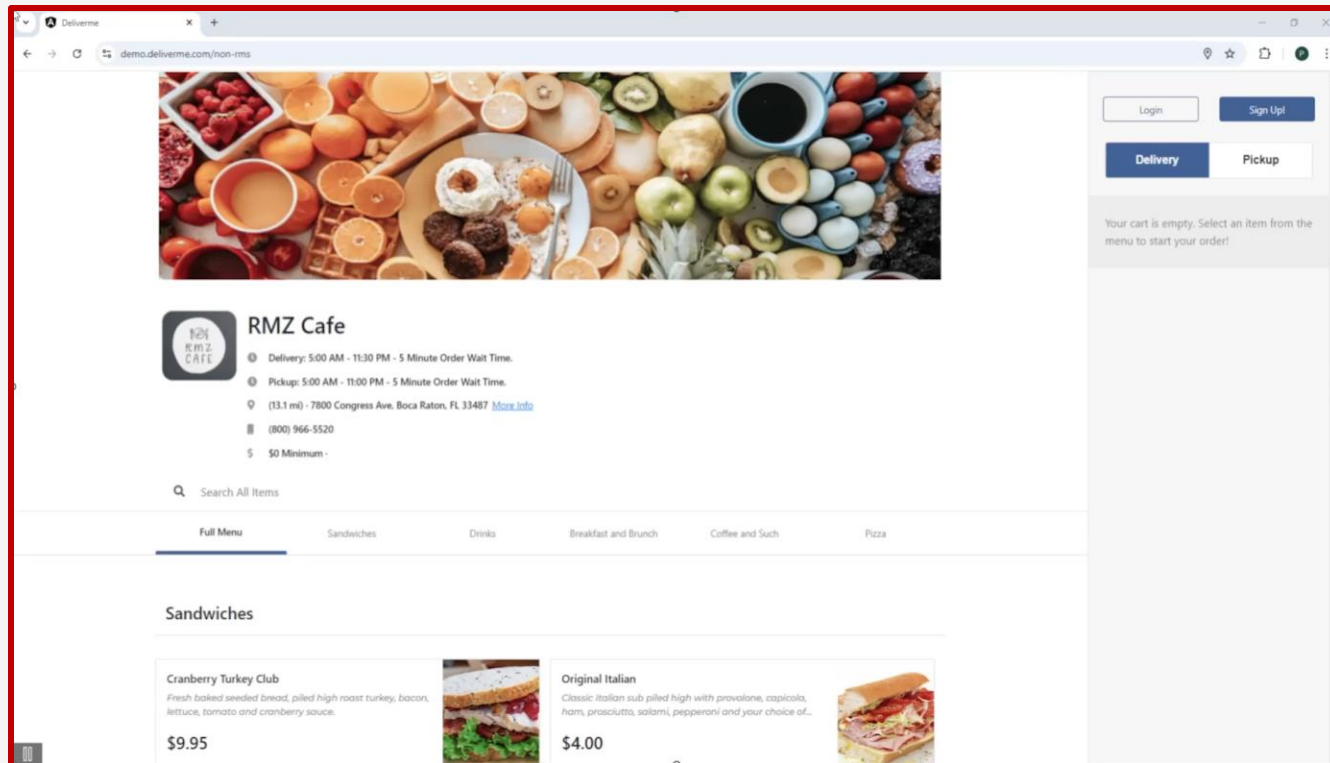
- ✓ Dentists, Physicians, Physical Therapists, Medical Practitioners, Accountants, Financial Advisors, Attorneys, Car Dealerships, Graphic Design Firms, Recording Studios...
- ✓ Situations where merchants are already utilizing management software with integrated processing, but the pricing is too high
- ✓ Businesses in need of **Next Day Funding**

PROCHARGE DESKTOP (PCD)

- Easy Setup and Installation – Start taking payments **within minutes**
- Support for multiple workstations and users
 - Several users taking payments/updating customer information
- Quickly save and print receipts with an office printer
- Supported on Windows and MAC devices
- PCD is compatible with Pax **S300** and **A35**



DeliverMe FOR RESTAURANTS



- Allows merchants to accept online orders **without Third-Party Upcharges**
- EPI provides the merchant a website (deliverme.com/...)
- DeliverMe site can be branded, menu item images attached, linked to Merchant existing website(s)
- Merchant has flexibility with pickup and/or delivery orders

 **DeliverMe FOR RESTAURANTS****Integrated**

Connects to Existing Exatouch
Equipment

The **only** Online Ordering that Integrates
with Exatouch

Online Sales feeds into Exatouch
Reporting

Streamline Online Ordering Integration

Standalone

No Additional Equipment Required
(Printer recommended)

Merchant only needs an internet
accessible device (Tablet/Computer)

Offers Merchants Online Ordering without
POS limitation

Currently FREE for Merchants



Generate more sales by offering customers gift cards! The average consumer spends **\$59** more than the original value of their gift card and **33%** of purchases spend more on gift cards than a traditional gift.*

First order of QuickStartSM cards are FREE within the first 90 days of the merchant processing!

Available on:



*First Data, Prepaid Consumer Insights Study



Balance check

- Website and toll-free phone number on the back of cards for merchants and customers to use

Can support pooling between multiple locations

- Gift cards can be activated at one location and redeemed at another

Cards can be reused until they're deactivated

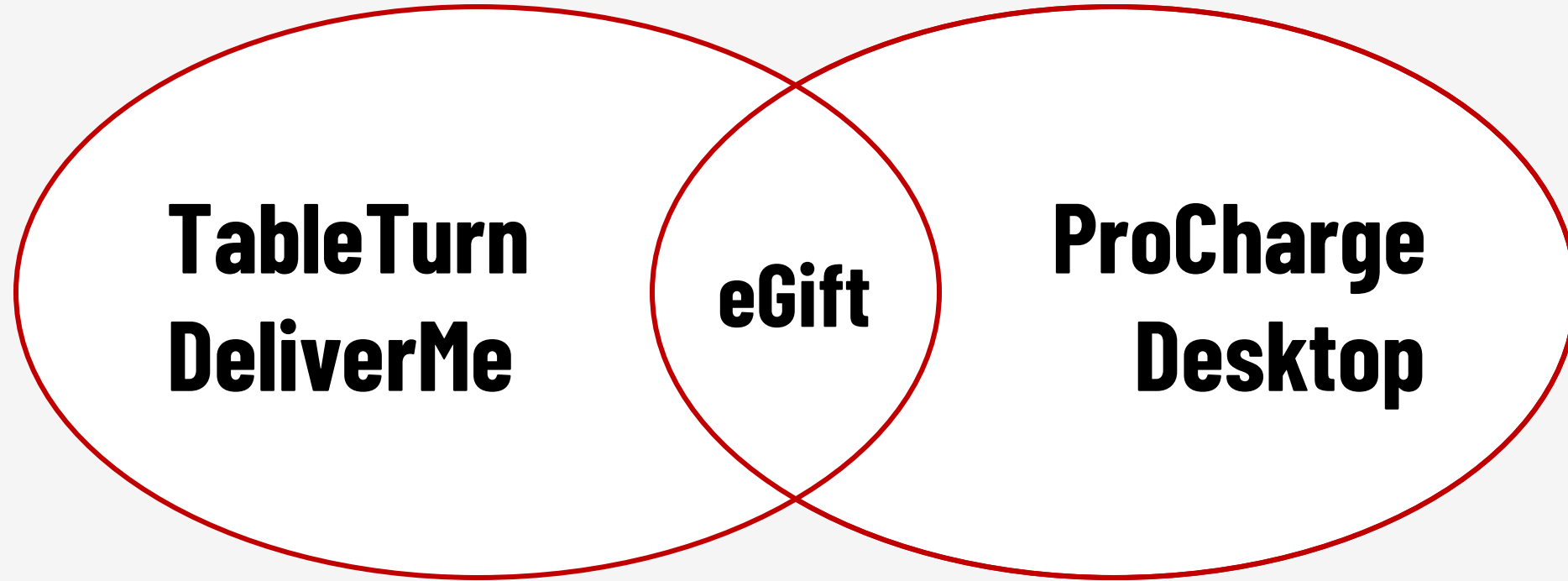
- A customer can continue to add funds to the cards should they choose

We can test for card emulation (cards from different gift card processor to use through EGS)

- Need 3-5 physical cards sent to Deployment office or Boca office for testing
- Need to ensure that the card on the back matches the card swiped

RESTAURANTS

RETAIL/SERVICE



**TableTurn
DeliverMe**

eGift

**ProCharge
Desktop**

**“What's a pain-point that one of these
products can address?”**

ADDITIONAL RESOURCES



EPI YouTube Channel
Videos of Various EPI Products



POSDemo Team's
Calendly Links