# IMPACT23





### Insert Joke Here

### ChatGPT is not funny!



Give me 5 jokes on credit card processing



Sure, here are 5 credit card processing jokes:





- 1. Why did the credit card processor break up with the merchant? Because they couldn't handle their charges anymore!
- 2. What did the credit card processor say to the ATM machine? "You complete me."
- 3. Why did the customer's credit card get declined at the restaurant? Because they tried to order more than they could swipe!
- 4. Why did the credit card processor need a day off? Because they were feeling charged up!
- 5. What did the credit card processor say when they got a promotion? "Looks like I'm moving up in the charge hierarchy!"

### Commerce Unified





**E-COMMERCE** 

Hosted Payment Pages
Shopping Carts
Online



**IN-PERSON** 

Handheld POS Desktop POS



**MOBILE** 

Mobile POS
Digital Wallets
Mobile App



**VALUE-ADDED SERVICES** 

Online Portal
Marketing Solutions
Dual Pricing
Valor Updater

### **E-Commerce Solutions**





Easy to Integrate APIs & SDKs



**Shopping Cart Integrations** 



**Recurring Payments** 



**Hosted Payment Pages** 



**Dual Pricing** 



**Engage My Customer**™



Valor Shield









#### Mobile Solutions







**≜**₹**≛** Multiple MID's

Cash Discount / Surcharge Options

Signature Capture



**Support Ticket Creation** 



**Remote Batch** 



QR code



**Bilingual App** 



White Labeling



**Notifications** 



**Card Scan Option** 



Virtual Terminal



PayNow link



e-Invoicing



Integrates with RCKT Mobile POS

## Virtual Terminal Features







e-Invoicing / SMS or Email Payment Requests

Cash Discount / Surcharge Options Available

Ability to Enter Invoice Number

Toggle Between Multiple EPI's / MID's in One Virtual Terminal Login

Pay now link (Hosted Payment Pages)

QR code

Level 2/3 Auto -populate



#### Reduce Card Declines





Say goodbye to credit card declines & customer loss from expired card details with Valor Updater!



**Minimizing Card Decline Disruptions** 



**Boosting Customer Retention Rate** 



**Seamless Service** 



**Transparent Customer Updates** 

### **Online Portal**





Merchants can
Perform

Tip Adjust
from Portal

Option to Receive Customer Receipts & Settlement Report **via Email** 

Can be
White Labeled
with ISO and Sub
ISO Logos

Void, Refund, Capture & Batch **from TMS** 

Live
Instant View
of Transaction

Ability to
View &
Download
Receipts

Customer Engagement

Merchant ACTOR PLANTS ( Can Edit Parameters without Involving Customer Support -Can Open Support Tickets from the Portal **Notifications** for All Types

> Updates Sent Instantly without Having to

Power off
Terminal

Valor Shield Create Risk Flags Build
Parameters for all
Device Types from
A Single
Interface

**Easy** 

Deployment























### **Pricing Strategy Solutions**





### **Cash or Card Flexibility**

Clearly display cash versus card pricing with Dual Pricing

- No more non-cash adjustments for card-based payments
- Price transparency at the point of sale
- Control how merchants implement dual pricing







### Thank you





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