The iPOS Systems Journey

Lipman

DejaVoo
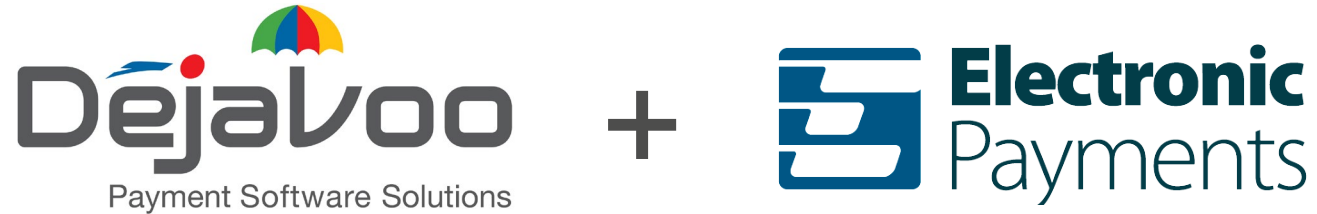Payment Software Solutions

DeNoVo
Cloud Management

iPOSpays
Payment Gateway Services

- 30 years of industry experience
- 2.5M terminals sold
- Outstanding standard of service and support
- Know-how is second to none
- Best technology
- Best hardware

"**Always ahead of the curve, we ensure that our partners truly benefit from our innovative development, depth of experience and trusted reputation.**"

IMPACT23

iPOS Systems
Payment Transaction Solutions

Partners In Success

Dejavoo + **Electronic Payments**
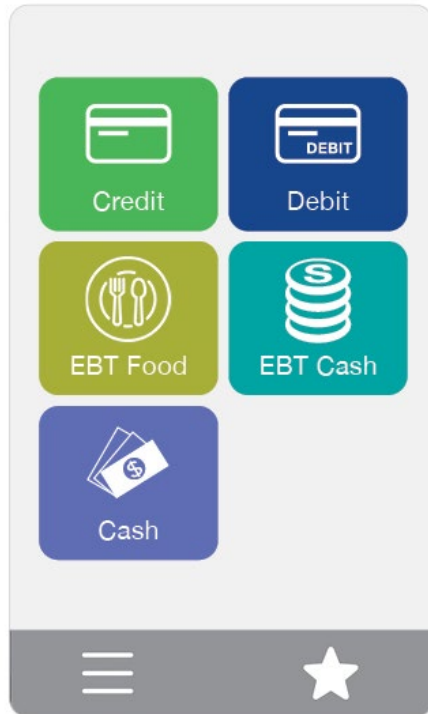
Payment Software Solutions

Dejavoo recognizes the strength and importance of the partnership by committing to:

- ☑ Provide a unique and agnostic offering of customized software
- ☑ Offer innovation and choice, tailoring all solutions to EPI's needs
- ☑ Offer outstanding service and support
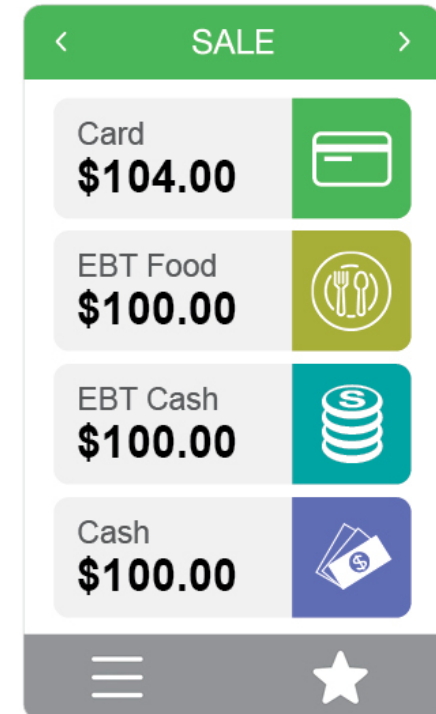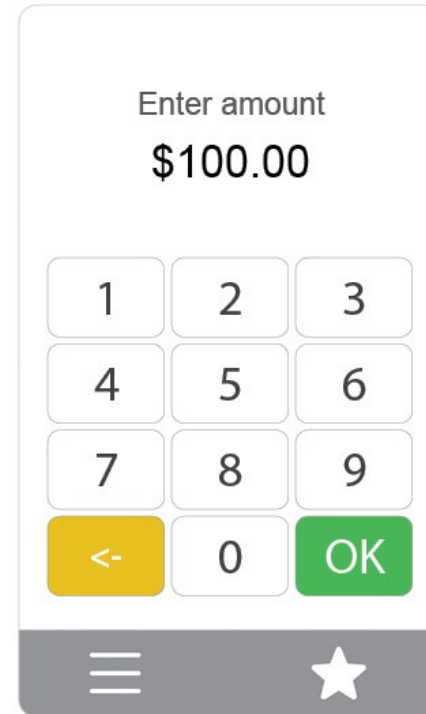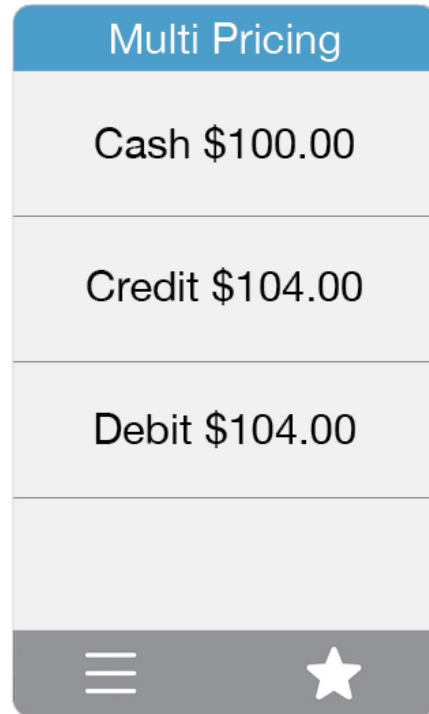- ☑ Our 170 Employees thank you for your support and trust

Dejavoo extends the best possible pricing to EPI to ensure they remain highly competitive.

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iPOS Systems
Payment Transaction Solutions

Dual Pricing or True Cash Discount, It's YOUR Choice!

Tender Based Pricing

Credit	Debit
EBT Food	EBT Cash
Cash	

Multi Pricing

Cash $100.00

Credit $104.00

Debit $104.00

Amount First Configuration

Enter amount
$100.00

1	2	3
4	5	6
7	8	9
<-	0	OK

SALE

Card
$104.00

EBT Food
$100.00

EBT Cash
$100.00

Cash
$100.00

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iPOS Systems
Payment Transaction Solutions

Dual Pricing or True Cash Discount, It's YOUR Choice!
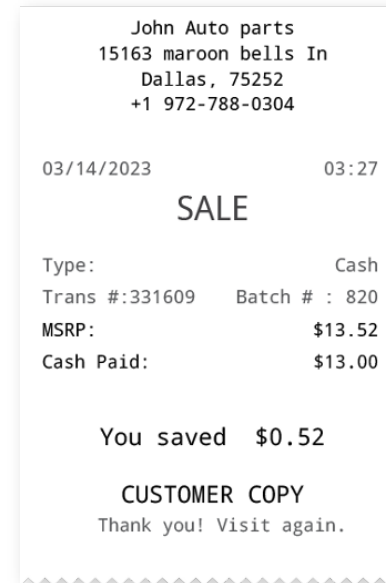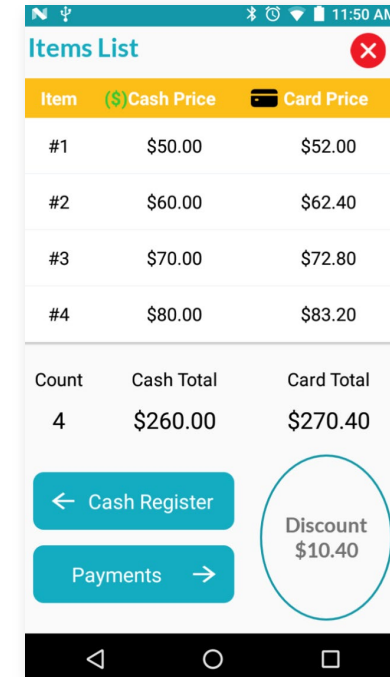

True Cash Discount

TCD offers a true cash discount option and **not** a fee-based program.
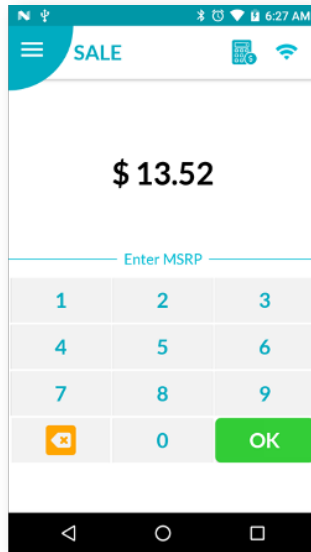
Main features

- Allow merchants to treat "Debit as Cash"

- Custom labels and naming

- No detailed disclaimers necessary

- Maximum compliance possible

- Discount Calculator/Register

- Available for all Dejavoo hardware families

Display savings on receipt when paid in cash

| John Auto parts |
| 15163 maroon bells In |
| Dallas, 75252 |
| +1 972-788-0304 |

| 03/14/2023 | 03:27 |
| SALE |
Type:	Cash
Trans #:331609	Batch # : 820
MSRP:	$13.52
Cash Paid:	$13.00
You saved	$0.52
CUSTOMER COPY
Thank you! Visit again.

Items List 11:50 AM

Item	($) Cash Price	💳 Card Price
#1	$50.00	$52.00
#2	$60.00	$62.40
#3	$70.00	$72.80
#4	$80.00	$83.20

Count	Cash Total	Card Total
4	$260.00	$270.40

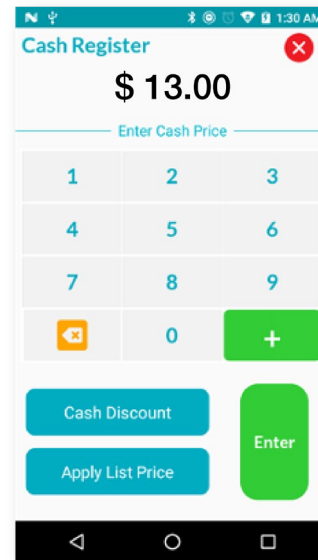← Cash Register   Discount $10.40

Payments →

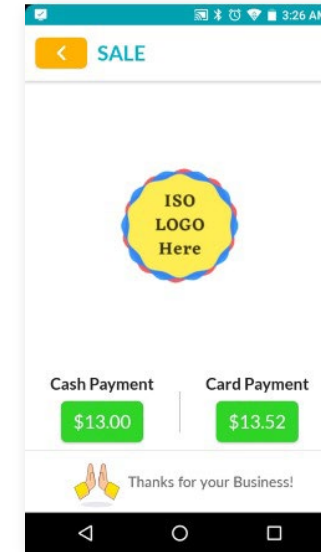# Dual Pricing or True Cash Discount, It's YOUR Choice!

Payment Terminal (MSRP)
Merchants enter the MSRP (Merchant Suggested Retail Price), which includes CCPF.

Cash Register (Discount)
Not all merchants would re-price items in the store to reflect the MSRP, so iPOS Systems has added a CR into the payment application.

Confirm with Dual Pricing
R/TCD discounts MSRP to arrive at Cash price and gives options for customers to choose from.

Tailoring All Solutions to EPI's Needs!

Cygma

- Z line now in beta – A big **Thank You** to all participants!
- QD line and P line will also get certified
- Minimal cost increase versus Z Line

eGiftSolutions®

- All 3 Families – Z, QD and P Lines – <u>now certified</u>!

iPOS Systems
Payment Transaction Solutions

Android QD Line

FEATURING

- Responding to the trend of technology in today's hardware market
- On the market for 2+ years, more sophistication, very positive customer feedback
- Minimal cost increase versus Z Line
- No learning curve. Uses same AURA software you already know, easy transition
- Lightning fast
- New manufacturer, better reliability
- No monthly costs! (Denovo Back Office is optional)
- Cygma® certification in progress
- Omaha certification complete
- Bi-Lingual support
- QD line also now ready to work with Exatouch®! Ethernet & WiFi capable

Android P Line (exclusive to iPOSpays)

FEATURING

iPOSpays
Payment Gateway Services
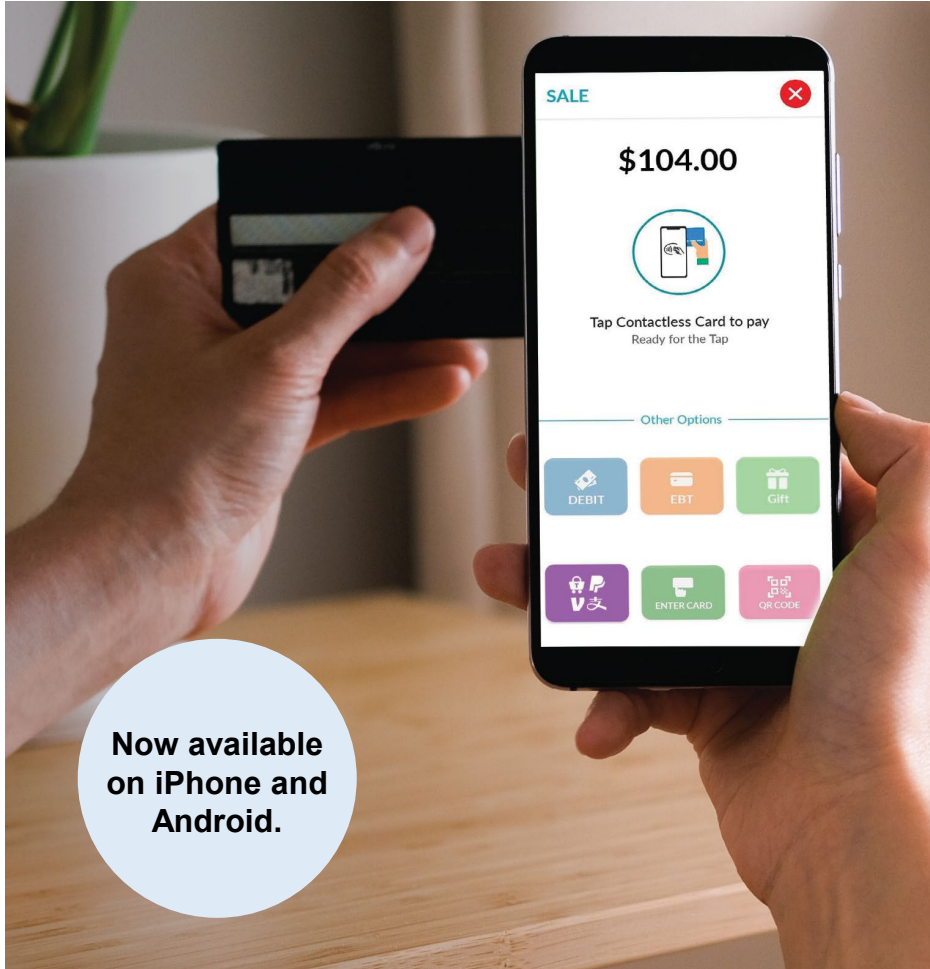
+

intuit quickbooks.

A platform that includes Terminals, Virtual Terminal, eCommerce, Tap To Pay

- Hardware cost lower than Z Line, small monthly cost
- Enhancing the payment experience with a NEW beautiful and intuitive interface
- TSYS, Omaha, Nashville/North Certified……Cygma later
- Bi-lingual support
- Not just another Omnichannel
- Be in control of the transaction - ability to tip, refund & void from gateway
- Batch management
- Quick Books Online Integrated!
- **ABILITY TO TIP ADJUST AFTER BATCH IS CLOSED!**
- Cash discount and surcharge capable
- Virtual terminal – card not present, invoicing (send a link), recurring payments (CUSTOMER VAULT)
- eCommerce/hosted payment
- Create promotions
- Robust reporting with dashboard
- Monthly price point will be presented to you by EPI, similar to the competition but **with an Android terminal**
- No Coding Payment Page
- L2 and L3 data support

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iPOS Systems
Payment Transaction Solutions

Tap to Pay Solution

Now available on iPhone and Android.

iPOSgo!

- Use **JUST YOUR PHONE** for a Card Present Qualified transaction!
- First of its kind technology, Dejavoo is first to market
- SDK available for third party integration
- Additional options for consumers that don't have contactless cards

PENETRATION STRATEGY

1 No dongles! No card readers! No hardware to maintain!

2 Superior to existing mPOS solutions

3 Programmed just like a terminal with a TPN

iPOS Systems values its special relationship with EPI and is committed to delivering a unique POS experience, based on its needs.

We look forward to growing together and maximizing our technological opportunities in the future.

iPOS Systems

Payment Transaction Solutions